



Christine Watson
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education

The Art Institute of Seattle. Bachelor of Fine Arts with Honors, Graphic Design, March 2008.

Willamette University. Bachelor of Arts Cum Laude, Religious Studies, minor in Art Studio. May 2002.

skills

Familiar with: PCs and Mac; Photoshop, Illustrator, InDesign, Flash, DreamWeaver, Adobe Captivate, Word, Excel, PowerPoint, CSS, HTML, IAB guidelines.

related experience

March 2011-CURRENT, CDK Global, formerly ADP Cobalt. Web Designer, Owner Marketing. Duties include designing and building digital advertising campaigns, including standard IAB banner ads and landing pages. Built seasonal HTML and banner templates for use on multiple clients and worked on HTML code for responsive and mobile.

March 2011 - February 2014, Web Design Specialist, IFS Content. Web maintenance of automotive dealer sites, working from customer change requests.

February 2011-CURRENT, christychristine Designs. Owner, Freelance Designer.

February 2011-CURRENT, Ventana Construction. Website Maintenance. General maintenance and expansion of website to include more information, categories pages, and SEO refresh.

November 2014-CURRENT, International Youth Foundation. Duties include multi-page publication layouts, creating digital banners and posters for events.

September 2014-May 2015, St. John United Lutheran Church. Website refresh to wordpress for easier updating and cleaner layout. www.stjohnunited.org

April 2011-October 2012, Luther Memorial Lutheran Church. Website Maintenance. Duties include updating website weekly. Project also included website overhaul and logo refresh.

October 2010-March 2011, The Creative Group. Freelance Graphic Designer. Duties include website maintenance and image loading.

May 2008-January 2011, Banana Pages. Designer. Duties include company website design and database management, client advertising design, client website design and maintenance, in-house marketing, company advertising.

November 2008 - January 2011, Ventana Construction. Website Maintenance.

February 2009, Jerome O Cohen, Atty. 8 page Website. Site included 8 pages of varying text and photos to promote the client. Its focus was on the client's experience and services offered.

December 2009-August 2010, Microfinance Information Exchange. Duties included publication layouts of various lengths, creating banner images for www.spblog.org and MIX's e-newsletter and website redesigns.

December 2006-April 2008, AMES International. Internship, Junior Designer. Duties include mockups of prototype packaging for Emily's Chocolates, preparing mechanicals for print, archiving past designs, preparing photos for the website and salespeople.